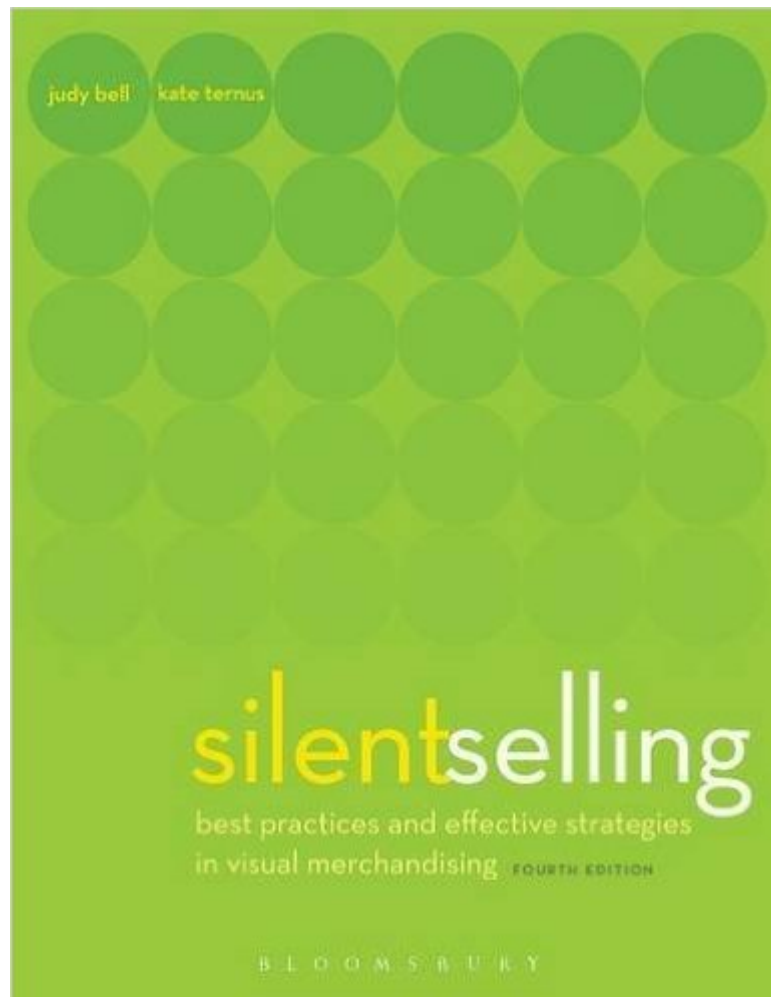


The book was found

Silent Selling: Best Practices And Effective Strategies In Visual Merchandising



Synopsis

Capturing the direction and evolution of today's retail industry, *Silent Selling: Best Practices and Effective Strategies in Visual Merchandising*, 4th Edition, is a multi-disciplinary blend of practical activities and creative problem-solving that takes readers beyond the basics of visual merchandising. Readers gain an understanding of experts' recent discoveries and learn valuable techniques while being encouraged to think outside the box using Bell's "Look-Compare-Innovate" model. With these informational tools, students can learn to create and deliver professional presentations that will facilitate their move from the classroom to the workplace.

Book Information

Paperback: 448 pages

Publisher: Fairchild Books; 4 edition (June 22, 2011)

Language: English

ISBN-10: 1609011538

ISBN-13: 978-1609011536

Product Dimensions: 8.4 x 1.1 x 10.8 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars Â Â See all reviews Â (5 customer reviews)

Best Sellers Rank: #96,579 in Books (See Top 100 in Books) #26 in Â Books > Textbooks >

Business & Finance > Sales #35 in Â Books > Business & Money > Industries > Fashion & Textile

#74 in Â Books > Business & Money > Industries > Retailing

Customer Reviews

Easy, informative, refreshing. For everyone, a must in our industry. Judy is making this business enjoyable and forward thinking. All retail organizations should have a copy.

Great book for people who would like to learn more about retail store layout and display. After reading a few pages, I realized just how little I knew about merchandising. I will be learning much more than I ever thought. Our store front windows already have changed and our customers love them!

As described and fast shipping.

Excellent read. Excellent condition. Just a few highlighted areas, but no biggie!

Pretty good.

[Download to continue reading...](#)

Silent Selling: Best Practices and Effective Strategies in Visual Merchandising Selling on eBay: 44 Killer Profitable Items To Sell on eBay From Garage Sales, Thrift Stores, Flea Markets and More! (selling on ebay, ebay, ebay selling, ... ebay marketing, ebay selling made easy,) Visual Merchandising and Display Window Display: New Visual Merchandising Visual Merchandising & Display (5th Edition) Apparel Product Design and Merchandising Strategies Not a Silent Night: Mary Looks Back to Bethlehem (Not a Silent Night Advent series) Etsy: Ultimate Etsy Strategies For Selling Crafts Online (Etsy, Etsy SEO, Etsy business for beginners, Etsy selling Book 1) Forex: Strategies - Best Forex Trading Strategies For High Profit and Reduced Risk (Forex, Forex Strategies, Forex Trading, Day Trading Book 2) Options Trading: Strategies - Best Options Trading Strategies For High Profit & Reduced Risk (Options Trading, Options Trading For Beginner's, Options Trading Strategies Book 2) Options Trading: Strategies - Best Options Trading Strategies For High Profit & Reduced Risk (Options Trading, Options Trading For Beginner's, Options Trading Strategies) (Volume 2) FBA: Complete Guide: Make Money Online With FBA: The Fulfillment by Bible: Best Selling Secrets Revealed: The FBA Selling Guide FBA: Complete Guide: Make Money Online With FBA: The Fulfillment by Bible - Best Selling Secrets Revealed: The FBA Selling ... , fulfillment by , fba Book 1) Seasonal Timing Strategies That Work: Stock market timing strategies based on buying in November and selling in May combined with MACD and the Presidential Cycle signals Eyewitness Visual Dictionaries: The Visual Dictionary of the Human Body (DK Visual Dictionaries) Visual Workplace/Visual Thinking: Creating Enterprise Excellence through the Technologies of the Visual Workplace Enterprise IoT: Strategies and Best Practices for Connected Products and Services Analytics in Healthcare and the Life Sciences: Strategies, Implementation Methods, and Best Practices (FT Press Operations Management) Comprehensive Financial Planning Strategies for Doctors and Advisors: Best Practices from Leading Consultants and Certified Medical Planners™ CAD for Fashion Design and Merchandising

[Dmca](#)